



**Help build
the spirit of a
young entrepreneur.**

On behalf of The Keg Steakhouse & Bar and The Keg Spirit Foundation, I encourage you to consider changing a young entrepreneur's life and become a CYBF mentor.

I know of some amazing young people whose lives have been impacted by the Canadian Youth Business Foundation. With CYBF's help, these entrepreneurs started businesses that have contributed significantly to Canada's economy. But they couldn't have done this without mentors that guided them along their way.

I believe in the value a mentor can play. Mentoring has been an important part of The Keg's culture for over 35 years and is the focus of our charitable giving through our Foundation.

By becoming a CYBF mentor, you can make an incredible difference in the life of a young entrepreneur, who in turn can impact the lives of so many others.



David Aisenstat

*Owner & CEO, The Keg Steakhouse & Bar
Chairman, The Keg Spirit Foundation
CYBF Mentor Champion*

THE KEG®
STEAKHOUSE & BAR



INSPIRE
an entrepreneur
Inspire Yourself

Be a CYBF Mentor.

Fuel the success of a
young entrepreneur today!

Call 1-866-870-2923

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NATIONAL POST

The Canadian Youth Business Foundation (CYBF) is a national charity providing youth, age 18-34, with start-up financing, mentoring and business resources to create their own successful business.